

# ***Flip That House with FAUX* | Habitat for Humanity**

## Sponsor Levels

Silver Level - \$500 donation of materials

- Guaranteed placement in book *Flip That House with FAUX\** with color picture of product in content and listing in the back of the book with complete contact information and advertising slogan. See Super Floor Store listing example.
- Possible mention on national TV show *Flip That House*. Every effort will be made to give you TV exposure; however, film edits are up to the producers.
- Media exposure – Press release submitted to local newspapers and PRWeb.com; Press releases online linked to your website.
- Exposure during our Habitat for Humanity Home Tours and final Celebration Event
- Feel good about helping families in need—helping build a house in New Orleans and helping the Fisher family

Gold Level - \$1,000 All benefits above, and:

- Website exposure (Article featuring your product distributed to best article syndication service for international reprint.)
- Massive RSS feed on blog with over 30,000 subscribers (Posting of before and after pictures with links to you on Real Estate Blog)
- Newsletter spread in *Joy to the Home Journal* for home makers. *Joy to the Home Journal* published since 2004 from Joy to the Home.com
- Newsletter spread in *Dollhouse Real Estate News* for investors and home sellers. Published since 2004 from Doghouse to Dollhouse for Dollars.com

Platinum Level - \$2,500 up

- All benefits above, and:
- Free website creation including hosting for one year with search engine optimization (Some limits apply. Please see example [www.superfloorstores.com](http://www.superfloorstores.com).)
- MP3 recording submitted to iTunes and RSS feeds of interview with you or discussion of the benefits of your product or service.

*Artists:* Learn how to write a book fast and market yourself.

Please contact Jeanette Fisher for more information and customized sponsor levels to match your specific needs. 951-678-8780

\* Book title may be changed for marketing reasons

Sample of *Flip That House with FAUX* book sponsor listing:

We are grateful for our loving and generous sponsors:

***Super Floor Store***

Wholesale flooring for Temecula, Lake Elsinore, Murrieta, Riverside and San Diego County  
Dave Phillips and his family understand how difficult selecting the right flooring for your home or business can be. They're here to help you with selection and to make your decision one you'll be happy with for years to come.  
Super Floor Store, Inc. (951) 461-2884  
26825 Jefferson Suite C, Murrieta CA 92562



Sample of *Flip That House with FAUX* book artist listing:

Artist's Bios



Adrienne van Dooren

Adrienne van Dooren, Habitat for Humanity Alexandria Project Chair and author of *The House That Faux Built* is an experienced faux finisher, artist, instructor, and speaker. She has trained under master artisans in both the U. S. and Europe and her work has been featured in numerous magazines and TV. She accepts only 1-2 commissions a year, preferring to coach beginning artists, teach, speak and participate in charity projects.  
[www.fauxhouse.com](http://www.fauxhouse.com)

Call Jeanette Fisher 951-678-8780